

Franchising FAQ's

A. How can I be qualified as an Xtreme Gamerz Franchisee?

We require our franchisees to be dynamic, business orientated and a strong desire to be his/her own BOSS.

B. What are the basic expectations or qualifications that I will have to meet?

You do not need to know anything about gaming to be part of this fast-growing market, as full training and support will be provided by our team from the very beginning.

C. What are the type of franchise available?

5 types namely:

- 1) Xtreme Gamerz Hall: setup of 20 clients, 1 proprietary timer system and 1 server.
- 2) Xtreme Gamerz Club: setup of 30 clients, 1 proprietary timer system and 1 server.
- 3) Xtreme Gamerz Suite: setup of 50 clients, 1 proprietary timer system and 1 server.
- 4) Xtreme Gamerz Arena: setup of 80 clients, 1 proprietary timer system and 2 servers.
- 5) Conversion of existing shops to XtremeGamerz.

D. How much is the investment to become a franchisee?

The approximate investment package ranges from P0.88 Million to P2.55 Million, which includes the following: -

- 1) Diskless Clients,
- 2) Servers,
- 3) Billing software/Timer PC,
- 4) Gaming software's,
- 5) Headsets,
- 6) Network routers,
- 7) Chairs,
- 8) Client tables,
- 9) Reception counter with showcase display,
- 10) CCTV System,
- 11) Wall murals,
- 12) Merchandises,
- 13) Uniforms,
- 14) Membership program (inclusive of printing 100 membership cards), and
- 15) Training for the store management and technical support.

E. What is not included in the investment package?

Rental of leased business area, air-con system, utility application inclusive of any form of upgrading of Meralco connection's service entrance wire into your leased area (upon submission of our load requirements), Broadband/Fibre network connection application (PLDT or equivalent), Signage, local business permits, health, sanitation, any other permits and licenses required to operate the business.

F. How would the conversion of existing shop applies to the franchise scheme?

If you already own an internet store and would like to enjoy the perks, benefits and be part of the XtremeGamerz brand, we are able to convert your store to the aesthetic looks and feel of our stores for as low as *P4, 000 per computer (exclusive of monthly marketing fee). This includes XtremeGamerz wall mural, online promotion,

community support and XG merchandise access. Such conversion would need to be thoroughly evaluated prior to approval.

G. Can I use my own contractor to construct my store?

Yes, Xtreme Gamerz could also provide our in-house team.

H. Do I have to pay for any franchise fee?

No, there are no franchise fee. You will only be responsible for the purchase of the inventory as listed in our response to Q (D). Besides this, you will also be responsible for purchasing all merchandise/consumables from us.

I. Do I have to pay for any royalty fees?

No, there are no royalty fees.

J. Do I have to pay for any marketing fees?

Yes, it would only be P8000.00 per month, which would be used for all national and local marketing initiatives.

K. How long will it take to get my investment back?

Return of Investment period is between 12 to 18 months as this depends on how effectively the franchisee manages his/her expenses. Details of this shall be discussed further during our first meet-up/interview after you submitted your letter of intent to us.

L. What is the term of the franchise?

5 years and is renewable.

M. Will Xtreme Gamerz provide the location for us?

Franchisee must look for their own location. XtremeGamerz will only assist in the evaluation (Ocular Inspection) of the proposed location. We do not encourage our Franchisee Applicants to reserve a location when they are still in the process of application. Reservation of a location is the sole risk of the Franchisee and Xtreme Gamerz will not be liable in any way.

Tips: It is highly recommended that the locations for our franchise store are located in residential areas with high pedestrian foot traffic or beside tricycle, jeep or bus terminals.

N. How long does it take to open an XtremeGamerz store?

You can expect the store to be fully operational in 45 to 60 days after both parties have signed (executed) the Franchise agreement.

O. Are staffs included in the package?

The franchisee will hire and provide its own staff(s). Training will be conducted by Xtreme Gamerz.

P. What form of support will I continue to receive as a franchisee?

Xtreme Gamerz offers great support pre-opening. One of the advantages of partnering with the company is the use of trademark and brand name which is reputable and well renowned. Has proven and tested business system that are always willing to help out franchisees whenever needed.

Q. What is the mode of payment? Cash or you allow instalment in franchising?

Payment schedule would be discussed during our first meet-up/interview.

R. Do you provide uniforms?

Yes, uniforms are provided for the counter staffs.

S. Why XtremeGamerz franchising?

XtremeGamerz, an established multi-awarded brand name, offers a competitive franchise opportunity for its franchisee with its effective program, backed up by the headquarters' strong business and technical related support.

TAKE THE NEXT STEP!

If you are interested in franchising Xtreme Gamerz's store, here are the following procedures:-

Step 1: Fill up the on-line form and upload the required documents.

Step 2: Franchisor and Franchisee will conduct a joint initial location assessment.

Step 3: We will set up a meeting to discuss and present the franchise details.

Step 4: Execution of the Franchise Agreement and awarding of the franchise.

Step 5: Becoming your own BOSS of a multi-awarded internet café.