

## FAQ'S

### A. HOW CAN I BE QUALIFIED AS AN XGZP STAMP FRANCHISEE?

WE REQUIRE OUR FRANCHISEES TO BE DYNAMIC, BUSINESS ORIENTATED AND A STRONG DESIRE TO BE HIS/HER OWN BOSS.

### B. WHAT ARE THE BASIC EXPECTATIONS OR QUALIFICATIONS THAT I WILL HAVE TO MEET?

YOU DO NOT NEED TO KNOW ANYTHING ABOUT PRE-INK STAMP TO BE PART OF THIS FAST-GROWING MARKET, AS FULL TRAINING AND SUPPORT WILL BE PROVIDED BY OUR TEAM FROM THE VERY BEGINNING.

### C. HOW MUCH IS THE INVESTMENT TO BECOME A FRANCHISEE?

THE APPROXIMATE INVESTMENT PACKAGE IS FOR ONLY **P200, 000, 00** WHICH INCLUDES THE FOLLOWING:-

- I. FLASH MACHINE XGZP-1215/220VAC;
- II. XGZPDF STARTER KIT, WHICH INCLUDES 183 STAMPS, OIL BASED INK (BLUE, BLACK & RED – 250 ML/EACH), OH FILM, TRACING PAPER, INKING TRAYS, TWEEZERS AND INK STAIN REMOVER (250 ML).
- III. TRAINING FOR THE STORE MANAGEMENT AND AN UNLIMITED TECHNICAL SUPPORT.

### D. WHAT IS NOT INCLUDED IN THE INVESTMENT?

- I. LASER PRINTER.
- II. CONSTRUCTION OF YOUR STORE.
- III. APPLICATION OF ALL RELEVANT GOVERNMENT PERMITS.

### E. COULD I CARRY YOUR PRODUCTS IF I AM EXISTING STORE OWNER?

YES, AS NO LONG THERE IS NO CONFLICT OF INTEREST. IN SHORT, YOU SHOULD NOT BE CARRYING OTHER MAKES OF PRE-INK OR SELF-INKING STAMPS.

WE ALSO WELCOME ANY COMPANIES FROM THE FOLLOWING INDUSTRIES TO BE OUR FRANCHISEE FOR PRE-INK STAMPS:-

- I. OFFICE STATIONARY SUPPLIERS;
- II. XEROX CENTRES;
- III. PRINTING COMPANIES; AND
- IV. CORPORATE SECRETARIAL SERVICE COMPANIES.

AS OUR FRANCHISEE, YOU WILL BE ABLE TO BRING IN MORE BUSINESS FOR YOUR COMPANY, HENCE PROVIDING A MORE ROUNDED SERVICE TO YOUR CLIENTS.

### F. DO I HAVE TO PAY FOR ANY FRANCHISE FEE?

NO, THERE ARE NO FRANCHISE FEE.

### G. DO I HAVE TO PAY FOR ANY ROYALTY FEES?

NO, THERE ARE NO ROYALTY FEES.

### H. DO I HAVE TO PAY FOR ANY MARKETING FEES?

NO, THERE ARE NO MARKETING FEES.

**I. HOW LONG WILL IT TAKE TO GET MY INVESTMENT BACK?**

RETURN OF INVESTMENT PERIOD IS BETWEEN 6 TO 9 MONTHS AS THIS DEPENDS ON HOW EFFECTIVELY THE FRANCHISEE MANAGES HIS/HER EXPENSES. DETAILS OF THIS SHALL BE DISCUSSED FURTHER DURING OUR FIRST MEET-UP/INTERVIEW AFTER YOU SUBMITTED YOUR LETTER OF INTENT TO US.

**J. WHAT IS THE TERM OF THE FRANCHISE?**

3 YEARS AND IS RENEWABLE.

**K. CAN I OPERATE MORE THAN 1 STORE?**

YES, XGZP STAMP ENCOURAGES MULTIPLE OWNERSHIP. HOWEVER, EACH STORE IS TREATED SEPARATELY.

**L. WILL XGZP STAMP PROVIDE THE LOCATION FOR US?**

FRANCHISEE MUST LOOK FOR THEIR OWN LOCATION. XGZP STAMP WILL ONLY ASSIST IN THE EVALUATION (OCULAR INSPECTION) OF THE PROPOSED LOCATION. WE DO NOT ENCOURAGE OUR FRANCHISEE APPLICANTS TO RESERVE A LOCATION WHEN THEY ARE STILL IN THE PROCESS OF APPLICATION. RESERVATION OF A LOCATION IS THE SOLE RISK OF THE FRANCHISEE AND XGZP STAMP WILL NOT BE LIABLE IN ANY WAY.

*TIPS: IT IS HIGHLY RECOMMENDED THAT THE LOCATIONS FOR OUR FRANCHISE STORE ARE LOCATED IN RESIDENTIAL AREAS WITH HIGH PEDESTRIAN FOOT TRAFFIC.*

**M. HOW LONG DOES IT TAKE TO OPEN AN XGZP STAMP STORE?**

YOU CAN EXPECT THE STORE TO BE FULLY OPERATIONAL IN 14 DAYS AFTER BOTH PARTIES HAVE SIGNED (EXECUTED) THE FRANCHISE AGREEMENT.

**N. ARE STAFFS INCLUDED IN THE PACKAGE?**

THE FRANCHISEE WILL HIRE THEIR OWN STAFF(S), HOWEVER, TRAINING WILL BE CONDUCTED BY XGZP STAMP.

**O. WHAT FORM OF SUPPORT WILL I CONTINUE TO RECEIVE AS A FRANCHISEE?**

XGZP STAMP OFFERS GREAT SUPPORT PRE AND POST OPENING. ONE OF THE ADVANTAGES OF PARTNERING WITH THE COMPANY IS THE USE OF TRADEMARK AND BRAND NAME WHICH IS REPUTABLE AND WELL RENOWNED. HAS PROVEN AND TESTED BUSINESS SYSTEM THAT ARE ALWAYS WILLING TO HELP OUT FRANCHISEES WHENEVER NEEDED.

**P. WHAT IS THE MODE OF PAYMENT? CASH OR YOU ALLOW INSTALMENT IN FRANCHISING?**

PAYMENT SCHEDULE WOULD BE DISCUSSED DURING OUR FIRST MEET-UP/INTERVIEW.

**Q. DO YOU PROVIDE UNIFORMS?**

YES. 2 X UNIFORMS WOULD BE PROVIDED.

#### **R. WHY XGZP STAMP FRANCHISING?**

XGZP STAMP, IS THE FIRST OF ITS KIND IN THE PHILIPPINES AND IT IS APPARENT THAT POTENTIAL BUSINESS ELITES ARE TAKING ADVANTAGE OF THIS OPPORTUNITY.

## **TAKE THE NEXT STEP!**

IT IS ALL HASSLE-FREE! IF YOU ARE INTERESTED IN FRANCHISING XGZ PRODUCTION'S STORE, HERE ARE THE FOLLOWING PROCEDURES:-

**STEP 1:** FRANCHISE APPLICANT MUST SUBMIT THE ON-LINE FRANCHISE APPLICATION FORM.

**STEP 2:** FRANCHISOR AND FRANCHISEE WILL CONDUCT A JOINT INITIAL LOCATION ASSESSMENT.

**STEP 3:** XGZP STAMP WILL SET UP A MEETING TO DISCUSS AND PRESENT THE FRANCHISE DETAILS, AS WELL AS THE FRANCHISE DISCLOSURE INFORMATION.

**STEP 4:** EXECUTION OF THE FRANCHISE AGREEMENT AND AWARDED OF THE FRANCHISE.

**STEP 5:** SETTING UP OF THE FRANCHISED OUTLET INCLUSIVE OF TRAINING.